

PRESS RELEASE

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For Immediate Release

JETNET to Reveal Compelling Industry Intelligence at NBAA 2011

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, today announced that it is hosting its first-ever JETNET iQ press conference at the 2011 National Business Aviation Association (NBAA) Convention in Las Vegas, NV. The press conference will be held in Room N119 of the Las Vegas Convention Center on Monday, October 10, 2011 from 10:00-10:45 AM.

JETNET iQ will present the results of its latest research on the state of the business aviation industry, and will be releasing a new index of aircraft purchase and utilization intentions derived from proprietary responses to JETNET iQ Global Business Aviation Surveys.

”JETNET talks to literally thousands of aircraft owners and operators every week”, said Vincent Esposito, JETNET President. “Each quarter, we take these conversations to another level with our JETNET iQ surveys. This is critical intelligence on where the industry has been and where it is going, and often we are truly surprised by what is revealed here.”

“There is no more trusted source for independent business aviation market intelligence than JETNET, and no better place to know more about business aviation than at NBAA Conventions,” said Rollie Vincent, JETNET iQ Creator/Director. “Now, with JETNET iQ, we can provide even more insights to help business aviation leaders navigate at times like these, when forward visibility is limited.”

Paul Cardarelli, JETNET Director of Sales and Marketing, noted that: “If you like to manage with data, you will love what JETNET and JETNET iQ can do for your business. Business aviation leaders who need to know more about emerging industry trends can look to JETNET and JETNET iQ to complement their existing market intelligence capabilities.”

JETNET iQ’s Global Business Aviation Surveys are web-based and available in 7 languages—English, French, German, Portuguese, Russian, Spanish and Arabic. Aircraft owners and operators share their insights on aircraft purchasing and selling intentions, purchase criteria, purchase inhibitors, brand preferences, utilization intentions, desired new product improvements, and a number of other factors. Each quarter, more than 500 respondents participate from 50 or more countries.

JETNET iQ is JETNET’s forecasting and premium advisory service for business aviation, launched in January 2011. Targeted at owners and operators of turbine fixed-wing business aircraft, JETNET iQ quarterly surveys have already attracted more than 1,500 respondents operating more than 3,500 fixed-wing turbine aircraft from almost 60 countries worldwide.

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Worldwide leader in aviation market intelligence.

Launched in January 2011, JETNET iQ is a collaborative effort of JETNET LLC and Rolland Vincent Associates, LLC, a Texas-based aviation consultancy. Available on a members-only basis, JETNET iQ is a premium advisory service, and the latest in JETNET's spectrum of products and services designed to help customers "Know More." JETNET iQ has 3 main elements:

- JETNET iQ REPORTS are the definitive analytical reference for the business aviation industry, incorporating quarterly state-of-the-industry analyses, voice-of-the-customer insights, and detailed demand forecasts.
- JETNET iQ SUMMITS provide unique networking conferences for thought-provoking, independent insights into the state of the industry, and results from JETNET iQ's latest surveys and forecasts.
- JETNET iQ CONSULTING serves the needs of members with customized research and analysis requirements on a project-by-project basis.

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET's portfolio of services includes JETNET iQ, JETNET Evolution, AERODEX, Aviation Business Index (ABI), AvData, JETNET CRM, Helidex, Rotodex and JETNET Evolution Mobile. JETNET is the ultimate source for information and intelligence on the worldwide business aircraft fleet and marketplace, comprised of some 60,000 airframes. The company offers services for both fixed wing and helicopter aircraft. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing, at 800-553-8638 (USA) or paul@jetnet.com; International inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com. For more information on JETNET iQ, log on to www.jetnetiq.com or contact Rollie Vincent, JETNET iQ Creator/Director at 972-439-2069 (USA) or rollie@jetnet.com.

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