

PRESS RELEASE

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For Immediate Release

JETNET Showcasing New Services, Upgrades At EBACE 2012

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, will be exhibiting at this year's European Business Aviation Convention & Exhibition (EBACE) 2012 in Geneva, Switzerland and will present a number of new features and upgrades to its subscriber products. Among these are a new Commercial Airliner database, a Sales Price Index (SPI) option for aircraft sales professionals, and interface enhancements for Mac and multi-browser compatibility, along with mobile and web-enabled device compatibilities. They will also feature their JETNET iQ forecast service and JETNET Customer Relationship Management (CRM) interface. All will be available for demonstration at the show, which runs from May 14th-16th. JETNET will be in booth #571.

"2012 is a banner year for us," said Vincent Esposito, JETNET President. "This has been the largest series of product introductions, upgrades and enhancements in our history, and we're looking forward to personally sharing them with Europe's business aviation community."

New Commercial Airliner Database

In 2004 JETNET acquired the AvData company, and with it a commercial airliner database. In the years that followed, the JETNET research team developed that database into a product of similar scope and breadth to the company's other services. They are now offering the airliner aircraft fleet data through their real-time internet-accessed Evolution program as their Commercial Airliner, or "Big Planes" service. JETNET Big Planes covers some 35,000 airframes ranging from small commuter turboprops and regional jets through the largest of the heavy jet airliners.

Aircraft Prices

JETNET now offers SPI (Sales Price Index) as an add-on feature to their popular Evolution interface. The JETNET research team now gathers selling prices on retail sales of whole aircraft. This price data is then presented in a series of tables showing individual aircraft transactions, along with charts and graphs displaying averages and trends for statistical analysis by make, model, year of manufacture, transaction date, and days on market.

Improved Compatibilities

The entire JETNET product line is now compatible with all Mac computers, and compatible with all browsers and web-enabled devices, including mobile phones and iPads. The new compatibilities and login protocols for their full suite of search products have already been implemented, and all users have been ported over without interruption of service or additional cost. "We have given our customers access from any Mac or PC, from any location," said Tony Esposito, Vice President of JETNET. "They can't afford to have technology get in the way of their business, and we've given them a tremendous marketplace advantage."

Raise Your Business iQ

JETNET iQ is the company's premium forecasting and advisory service for business aviation. Designed and developed in collaboration with respected industry experts Rolland Vincent Associates, JETNET iQ includes three main elements: JETNET iQ Reports, JETNET iQ Summits and JETNET iQ Consulting.

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Worldwide leader in aviation market intelligence.

JETNET iQ Reports are quarterly “state of the industry” research reports that include an overview of the economy, industry and competitive developments. At the heart of JETNET iQ are proprietary quarterly surveys that reach business aircraft owners and operators in more than 80 countries. These surveys include assessments of aircraft utilization patterns and intentions, purchase criteria and inhibitors, brand perceptions, purchase and selling intentions, and many other factors. Each Report also includes details on JETNET iQ’s latest 10-year business jet delivery and fleet forecast.

JETNET iQ Summits are high-energy gatherings of thought leaders to deliberate on current and emerging developments impacting the business aviation industry.

JETNET iQ Consulting provides research and analysis services tailored to the specific project requirements of customers.

The 2012 JETNET iQ Global Business Aviation Summit will be held on June 5-6, 2012 in New York City. Further information is available at JETNETiQ.com or by contacting Susan Sheets-Brogan, Conference Chair, at susan@jetnet.com.

Customer Relationship Management

JETNET CRM is the only customer relationship management program that comes fully integrated with JETNET’s database and is designed exclusively for aviation professionals. “Aircraft brokers, dealers, finance companies, insurers and virtually every professional aviation service provider can instantly access the entire JETNET worldwide database of aircraft owners and operators,” said Paul Cardarelli, JETNET Director of Sales and Marketing. “You can add and organize your own contact information to develop your own exclusive combined database, then explore the wide range of JETNET CRM’s features and functions to manage your sales and marketing efforts.” JETNET CRM is available to JETNET Evolution subscribers for an additional fee.

JETNET is inviting EBACE attendees to learn more about their new products and services at their booth #571 at this year’s show, from May 14th-16th.

For more than 20 years, JETNET has delivered the most comprehensive and reliable business and commercial aircraft research to its exclusive clientele of aviation professionals worldwide. In 2004, JETNET acquired Aviation Data Services, Inc. (AvData), founded in October 1966. JETNET is the ultimate source for fleet and marketplace information and intelligence. The company offers services for aviation professionals over the full spectrum of business and commercial aviation, including business jets and turboprops; fixed wing and helicopter aircraft; and commercial airliners; as well as management and networking tools for business aviation professionals and executives. Headquartered in its state-of-the-art facility in Utica, NY, JETNET provides multichannel access to real-time, user-friendly, comprehensive aircraft data.

For more information on JETNET LLC log on to jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing at 800-553-8638 or +1-315-797-4420 (USA) or paul@jetnet.com; International inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com.

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