

PRESS RELEASE

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For Immediate Release

JETNET Featuring New “Views” for AERODEX Evolution at AIE 2010

UTICA, NY – JETNET LLC, the market-leading aircraft research and information provider, will be featuring a series of enhancements to their AERODEX Evolution service at the 2010 Aviation Industry Expo, booth #7043, March 16th - 18th at the Las Vegas Convention Center in Las Vegas, Nevada. The biggest change is immediately visible upon signing in: new “Views,” or summary pages, that bring together relevant information from throughout the vast AERODEX Evolution program for presentation in single screens of easy-to-read lists, graphs and tables. This makes for quick and easy assessment of marketplace status and trends. They will also showcase their unique partnership with ARGUS International, Inc. (ARGUS) to offer direct links to ARGUS aircraft tracking data from the AERODEX service, and a new SMS Text Messaging feature for subscribers to receive instant notices when updates are made to JETNET’s database.

Great Views

Subscribers can choose from a variety of Views, depending on their particular needs. The Views are listed as options to the traditional AERODEX Evolution interface, providing simplified alternatives for those in need of quick, at-a-glance overviews. Designed for FBOs, airport managers and anyone with products or services for business aircraft, AERODEX already provides detailed information on aircraft owners and operators plus their key contact persons, aircraft history, scanned FAA documents, and easy export features for mass solicitations. Subscribers can search the various AERODEX modules for details on specific aircraft, owners and operators, and now with the new Views feature, they may also opt for an immediate depiction of all the relevant top-level information for a particular aircraft make and model, fleet inclusive, as easy-to-interpret tables, graphs and lists.

JETNET’s full-time multilingual research staff updates AERODEX Evolution constantly with regular, frequent telephone verifications to owners and operators. Additional research is dedicated to aircraft registry work, aircraft ownership identification and data entry quality control. JETNET is also an official provider of corporate aircraft data to the National Business Aviation Association (NBAA). For Live service customers, market conditions and history are updated as often as once a minute via the JETNET web-based network.

Profitable Partnership: JETNET and ARGUS

JETNET’s new release also includes direct links to the ARGUS aircraft tracking features, TraqPak. Subscribers may now view flight activity within the USA of US-registered aircraft over the last ninety days. Further links provide map overlays of that flight activity for aircraft, plus tables comparing recently accrued flight time of specific aircraft to that of other aircraft of the same model and category.

New platform delivery available

Users waiting for specific makes or models to be listed now have a new tool at their disposal: SMS Text Message updates. Subscribers can make decisions with the most current and timely information. Market updates can now be broadcast directly to cell phones as text messages within moments of when they’re updated in JETNET’s own database.

Text messages are sent as informational updates only, without proprietary data—just notices, so subscribers can find details online at their convenience. The service allows users to select up to 10 makes and models on which to receive updates. Models can be added or removed from your list at any time.

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Worldwide leader in aviation market intelligence.

In addition to Text Messaging, AERODEX Evolution also gives users the option to sign up for email alerts. These can be set up with user-specified triggers, so custom-content messages are received in email the moment new information is posted to an AERODEX subscriber's account. Updates are offered on a monthly, weekly and live basis. Live service users can even make their own queries to the database to request information remotely, and have that information immediately sent to their laptop, iPhone, BlackBerry or any other device that can receive email.

This new release of AERODEX Evolution with all its new features is being offered at no additional cost.

JETNET President Vincent Esposito believes the new features will give business aircraft product and service professionals the tools they need to compete and win in today's challenging marketplace. "Any advantage means you're more likely to succeed," he says. "So we're providing the tools our clients asked for. They can use AERODEX Evolution to make their jobs easier, and stay one step ahead of their competition."

Paul Cardarelli, JETNET Director of Sales and Marketing, is already seeing product and service providers using AERODEX Evolution and the new Views for all of their work. "Traditionally our clients used multiple information services to do everything they wanted to do," he says. "AERODEX Evolution and its new features are meeting all of their needs now, so they can save money and be more productive with AERODEX alone."

AERODEX is JETNET's premier program designed for FBOs, aircraft insurers, airport managers and product or service providers seeking to track and solicit directly to the owners and operators of the global fleet of some 60,000 business aircraft. AERODEX is the most complete database of its kind and contains tens of thousands of aircraft owners/fractional owners, lessors/lessees, operators and management companies. It also includes detailed specifications and photos on many aircraft. As the world's first web-based executive aircraft search engine, AERODEX Evolution provides up-to-date and real-time information on the business plane global fleet.

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business aircraft fleet and marketplace, comprised of some 60,000 airframes. The Company offers services for both fixed wing and helicopter aircraft. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to www.jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing, at 800-553-8638 (USA) or paul@jetnet.com, or for international inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com. Visit JETNET's blog, The JETSTREAM, at jetstreamblog.com, and follow them on Twitter at twitter.com/JETNETLLC.

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