

## PRESS RELEASE

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For Immediate Release

### JETNET To Highlight New Evolution Features At EBACE 2010

UTICA, NY – JETNET LLC, the market-leading aircraft research and information provider, will offer demonstrations of new enhancements to their flagship software interface, Evolution, at this year's European Business Aviation Convention & Exhibition (EBACE) May 4-6, 2010 in Geneva, Switzerland. Their popular new interface features a series of "Views," or summary pages, that gather data from throughout the Evolution program and present them in single screens of well organized lists, graphs and tables for easy assessment of marketplace status and trends. They will also showcase their partnership with ARGUS International, Inc. (ARGUS) to offer direct links to ARGUS data from JETNET's Evolution service pages, as well as SMS Text Messaging for subscribers to receive instant PDA or smartphone notices of market updates directly from JETNET's database. JETNET will be offering "test flights" of their new Evolution Views interface at their booth #1543.

#### More Views

JETNET subscribers now have various Views from which to choose, depending on their industry, profession and particular needs. At sign-in, users are presented with a choice of 9 Views, including the traditional Evolution home page, and can move between them as their needs dictate. The Views complement JETNET's Evolution interface, allowing their clients to simplify top-level searches. The most sought-after data from multiple modules of the Evolution interface are gathered for any given aircraft or market, and all relevant information is presented at a glance in one comprehensive page. Aircraft top-level information, market conditions, and history are provided and updated as often as once a minute via JETNET's web-based network. Links direct users to aircraft time on market, service history, photos, avionics, detailed specifications, financial documents and more, along with select JETNET STAR—**ST**atistical **A**nalysis **R**eports—data tables on market and fleet dynamics. JETNET subscribers are already taking advantage of the new Views as a free upgrade to their existing Evolution service.

JETNET Evolution's traditional and extensive aircraft and market information is still available via direct links from the Views pages, and includes its complete Aircraft Owner/Operator Database (over 60,000 airframes), Aircraft For Sale Listings, Aircraft Wanted Listings, Aircraft Transaction Histories dating back 22 years, Market Summary Reports, Aircraft Operating Costs and Performance Specifications.

#### Flying together: JETNET and ARGUS

In 2010 JETNET and the prestigious ARGUS company entered into a unique partnership, giving JETNET subscribers access to aircraft tracking information via the ARGUS TraqPak product. Through direct contextual links to TraqPak, JETNET subscribers can now see the most recent ninety days of flight tracking activity on U.S. registered business aircraft for flights originating within the United States. Included are data tables for aircraft showing their cumulative number of trips, flight hours and miles accrued during the past ninety days, and comparison of these data points to the average for all other TraqPak-captured aircraft of the same category. Additionally, TraqPak provides JETNET users graphical map overlay depictions for recent flights.

#### Get Information First

JETNET's SMS Text Message service gives users the fastest access yet to new market information, including sales updates for specific makes and models. Subscribers can make buy and sell decisions with the most current and timely information, broadcast directly to cell phones as text messages within moments of when they're updated in JETNET's own database. Text messages are sent as informational updates only, without proprietary data—so subscribers can find details online at their convenience. The service allows users to receive updates on up to 10 makes and models at a time, and models can be added or removed from the list at any time.

—MORE—



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Worldwide leader in aviation market intelligence.

Evolution also gives users the option to sign up for email alerts, generated by user-specified triggers, so custom-content messages can be received in email the moment new information is posted to Evolution's database. Options include alerts for changes in asking price, changes in ownership, recent transactions and more, by make, model, and even specific tail numbers. Users can even make their own queries to the Evolution database to request information remotely, and have that information immediately sent to their laptop, iPhone, BlackBerry or other email-enabled device.

JETNET President Vincent Esposito sees the new Views as a game-changer for the aviation information market. "We've always given our clients the best tools for doing their work," he says. "And with the new Views, ARGUS searches and text messaging, they can find the information they want faster, to make smarter decisions. They get everything they need with JETNET Evolution."

Paul Cardarelli, JETNET Director of Sales and Marketing, says his company has listened to the needs of their clients and responded accordingly. "Our customers need reliable information on a multitude of market aspects and they need it all packaged in a concise and easily interpretable format. That was the impetus for Evolution's interface design. Views now takes that concept to a whole new level. Evolution gives the aviation professional a better way to do business."

"The information we provide is already the most accurate and up-to-date available anywhere," adds Esposito. "Now it's available faster and in simpler form. Our goal has always been to make Evolution indispensable, and the addition of Views makes it even more so."

JETNET has produced a series of short informational films they call "InFlight Videos," most of which are less than two minutes long and explain the basic features of the Evolution interface. JETNET's InFlight Videos can be viewed at their web site at [jetnet.com](http://jetnet.com) or on YouTube at [youtube.com/jetnetllc](http://youtube.com/jetnetllc).

"You can learn about our latest advancements and get free market information by keeping in touch with us on our website or any of our social accounts," said Diane Levine-Wilson, JETNET's Director of New Business Development. "Give us feedback, tell us what you think, or share your knowledge with us on Twitter at [twitter.com/JETNETLLC](http://twitter.com/JETNETLLC). We broadcast breaking industry news and ask for feedback as well on our online blog, The JETSTREAM, at [jetstreamblog.com](http://jetstreamblog.com). We want to be your primary source for aircraft industry news and information." Levine-Wilson says she looks forward to continuing to use direct feedback from customers to improve their products and services.

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business aircraft fleet and marketplace, comprised of some 60,000 airframes. The Company offers services for both fixed wing and helicopter aircraft. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC visit their booth #1543 at EBACE May 4-6, log on to [www.jetnet.com](http://www.jetnet.com) or contact Paul Cardarelli, JETNET Director of Sales and Marketing, at 800-553-8638 (USA) or [paul@jetnet.com](mailto:paul@jetnet.com), or for international inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or [karim@jetnet.com](mailto:karim@jetnet.com).

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