

PRESS RELEASE

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For Immediate Release

JETNET Featuring Two New Products At EBACE 2011

UTICA, NY - JETNET LLC, the market-leading aircraft research and information provider, will feature two major product/service offerings, JETNET iQ and JETNET CRM, at this year's European Business Aviation Convention & Exhibition (EBACE), May 17-19, 2011 in Geneva, Switzerland. 2011 marks JETNET's 10th consecutive appearance at EBACE, indicative of its recognition of Europe's significance within the business aviation industry. Released earlier this year, JETNET iQ is a premium forecasting and advisory service specific to business aviation. JETNET will also feature the latest release of the JETNET Customer Relationship Management (CRM) tool for aviation professionals. They will be demonstrating facets of both products at their booth #232.

"This is a very exciting time for business aviation and for us," said Vincent Esposito, JETNET President. "We're seeing new demands and new needs for businesses to thrive in today's marketplace, and we're meeting those needs with our new products and services."

Raising your iQ

Available on a members-only basis, JETNET iQ is a premium advisory service, the latest in JETNET's spectrum of products and services designed to help customers "Know More." JETNET iQ has three main elements:

- JETNET iQ REPORTS are the definitive analytical reference for the business aviation industry, incorporating quarterly state-of-the-industry analyses, voice-of-the-customer insights, and detailed demand forecasts.
- JETNET iQ SUMMITS provide unique networking conferences for thought-provoking, independent insights into the state of the industry, and results from JETNET iQ's latest surveys and forecasts. The first summit has been scheduled for June 6-7, 2011 in New York City at the InterContinental New York Barclay Hotel. The theme of this content-rich conference is "Igniting Ideas. Provoking Change."
- JETNET iQ CONSULTING serves the needs of members with customized research and analysis requirements on a project-by-project basis.

Further details on JETNET iQ are available at JETNETiQ.com.

A new kind of CRM

JETNET CRM, first released in 2010, is a customer management system that was designed exclusively for aviation professionals—specifically aircraft dealers and brokers, financiers, insurers, FBOs, airport managers and aviation product or service providers. It gives subscribers instant access to JETNET's entire worldwide database of aircraft and their owners and operators, while allowing users to append and organize their own company prospects, contact names, addresses, notes, action items and much more. Access to the JETNET CRM requires a JETNET aircraft research service subscription. Vincent Esposito adds, "The beauty is, you can add your own database to ours, and only you will have access to all of that combined information. It's the best of both worlds."

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Worldwide leader in aviation market intelligence.

Since each subscriber's CRM will be hosted separately, there is no risk of competitors having access to proprietary information. It's as if each subscriber has their own completely new database and CRM application, on their own dedicated server, which combines all of their own contact information with all of JETNET's. JETNET has gone to great lengths to ensure the integrity of every user's information, and since the CRM is web-based, it works equally well on both PC and Mac platforms. The product is maintained and hosted by Aero Web Tech, an independent database software firm, to provide physical and contractual separation between individual clients' databases. "This will be an end-to-end, client-centered sales application," said Rick Wanner, President of Aero Web Tech. "There is no other aviation-specific tool like this in the world."

JETNET invites all aviation professionals to booth #232 to see the latest enhancements to this popular business aviation marketing tool.

"These new services are a direct result of feedback from our subscribers and our colleagues in the aircraft industry," said Paul Cardarelli, JETNET Director of Sales and Marketing. "Our mission is to give them the tools they want and need, so engaging them in regular dialog is crucial."

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business aircraft fleet and marketplace, comprised of some 60,000 airframes. The Company offers services for both fixed wing and helicopter aircraft. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

In addition to their website, JETNET is online at twitter.com/JETNETLLC, and broadcasting breaking industry news and soliciting feedback on their online blog, The JETSTREAM, at jetstreamblog.com. For more information on JETNET LLC visit their booth #232 at EBACE May 17-19, log on to www.jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing, at 800-553-8638 (USA) or paul@jetnet.com, or for international inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com. For more information on JETNET iQ, log on to www.jetnetiq.com or contact Rolland Vincent, JETNET iQ Creator/Director at 972-439-2069 or rollie@jetnet.com.

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