

PRESS RELEASE

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For Immediate Release

JETNET iQ Global Business Aviation Surveys: 4,000 Respondents and Counting

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, announced today that the number of total respondents to its JETNET iQ Global Business Aviation Surveys has now reached 4,000. These quarterly surveys are completed on-line in multiple languages with owners and operators of fixed-wing, turbine-powered business aircraft. Respondents to date are based in 107 countries, thus providing a truly global perspective on business aviation markets and customer sentiments.

JETNET aircraft research specialists are front-and-center in the success of the JETNET iQ survey process. The Utica, NY-based team of more than 40 professionals is in daily contact with aircraft owners and operators. Rollie Vincent, JETNET iQ Creator/Director, has only high praise for the work of JETNET's research team: "They speak many languages, but most importantly they speak "airplane". This helps us tremendously in communicating with customers who represent a rich diversity of perspectives."

Lucia Frontera, JETNET Director of Research, added: "We connect with owners and operators in both traditional and emerging markets, wherever business aircraft are based and flown. Our JETNET iQ surveys reach every corner of the globe, from America to Angola, Argentina to Australia, Austria to Azerbaijan – and all points in-between."

Raising Your Business iQ

JETNET iQ is JETNET's premium forecasting and advisory service for business aviation. Designed and developed in collaboration with respected industry experts Rolland Vincent Associates, JETNET iQ includes three main elements: JETNET iQ Reports, JETNET iQ Summits and JETNET iQ Consulting.

JETNET iQ Reports are quarterly "state of the industry" research reports that include an overview of the economy, industry and competitive developments. At the heart of JETNET iQ are proprietary quarterly surveys that reach business aircraft owners and operators in more than 100 countries. These surveys include assessments of aircraft utilization patterns and intentions, purchase criteria and inhibitors, brand perceptions, purchase and selling intentions, and many other factors. To date, eight quarterly surveys have been completed, with more than 4,000 respondents chronicled. Each Report also includes details on JETNET iQ's latest 10-year business jet delivery and fleet forecast. JETNET iQ Summits are high-energy gatherings of thought leaders on current and emerging developments impacting the business aviation industry. JETNET iQ Consulting provides research and analysis services tailored to the specific project requirements of customers.

For almost 25 years, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business, commercial, and helicopter aircraft fleet and marketplace, comprised of some 100,000 airframes. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing at 800-553-8638 or +1-315-797-4420 (USA) or paul@jetnet.com; International inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com.

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