

PRESS RELEASE

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For Immediate Release

JETNET iQ Presents “State of the Market” Briefing at NBAA 2012

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, will present its annual *JETNET iQ State of the Market Briefing* at the National Business Aviation Association (NBAA) 2012 Convention in Orlando, Florida. The briefing will highlight key trends and insights from JETNET iQ (Intelligence Quarterly), the company’s premium forecasting and advisory service for business aviation.

The JETNET iQ Briefing will be hosted by Rollie Vincent, JETNET iQ Creator/Director, and will feature Paul Cardarelli, JETNET Director of Sales & Marketing, and industry veteran Susan Sheets Brogan, newly named JETNET iQ Director, Special Programs. Topics will include the latest information on business aircraft transactions, inventory and utilization, and the factors driving people to buy—or delay buying—aircraft. Key results from JETNET iQ’s quarterly Global Business Aviation Surveys, which reach owners and operators in more than 100 countries, will be revealed, including those from the just-completed Q3 2012 Survey.

For the convenience of attendees, two identical briefings are planned, the first on Tuesday, October 30th from 11am until 12 noon (including a light lunch) and the second on the same day, Tuesday, October 30th from 3pm to 4pm (including coffee and snacks). Both will be held in the North Hall - Level Three, in Room N310-A/B at the Orange County Convention Center.

“Delivering real-time intelligence on the state of the business aviation industry is at the core of JETNET’s DNA,” said Vincent Esposito, JETNET President. “We are pleased to have the opportunity to share insights into the state of the market with NBAA 2012 attendees—on where we are now and, more importantly, where we’re going.”

Raising Your Business iQ

JETNET iQ is the company’s premium forecasting and advisory service for business aviation. Designed and developed in collaboration with respected industry experts Rolland Vincent Associates, JETNET iQ includes three main elements: JETNET iQ Reports, JETNET iQ Summits and JETNET iQ Consulting.

JETNET iQ Reports are quarterly “state of the industry” research reports that include an overview of the economy, industry and competitive developments. At the heart of JETNET iQ are proprietary quarterly surveys that reach business aircraft owners and operators in more than 100 countries. These surveys include assessments of aircraft utilization patterns and intentions, purchase criteria and inhibitors, brand perceptions, purchase and selling intentions, and many other factors. To date, seven quarterly surveys have been completed with more than 3,500 respondents chronicled. Each Report also includes details on JETNET iQ’s latest 10-year business jet delivery and fleet forecast. JETNET iQ Summits are high-energy gatherings of thought leaders on current and emerging developments impacting the business aviation industry. JETNET iQ Consulting provides research and analysis services tailored to the specific project requirements of customers.

JETNET is inviting NBAA attendees to learn more about all their new products and services at their booth #5099 at this year’s show, from October 30th to November 1st.

For almost 25 years, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business, commercial, and helicopter aircraft fleet and marketplace, comprised of some 100,000 airframes. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing at 800-553-8638 or +1-315-797-4420 (USA) or paul@jetnet.com; International inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com.

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