

PRESS RELEASE
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For Immediate Release

JETNET Announces 2012 JETNET iQ Global Business Aviation Summit

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, announced it is returning to New York City for its 2012 JETNET iQ Global Business Aviation Summit, to be held June 5-6, 2012. Following on the success of last year's Summit, this year's conference theme is "Igniting Ideas. Provoking Change."

JETNET is promoting Summit speakers and panelists as a virtual "Who's Who" of experts with unique perspectives on business aviation's situation and future, including industry analysts, bankers, brokers, wealth consultants, lawyers, sales & marketing leaders, and C-level executives. The Summit's goal is to provide attendees with insights from JETNET iQ's latest Global Business Aviation Surveys and forecasts. Presentations will also focus on the changing perspectives of the wealthy, a review of business aviation marketing's past, present, and future, China's emergence as a leading source of aircraft sales and (increasingly) production, and the evolution of customer requirements.

Three industry panels—*Bankers and Brokers*, *OEMs Perspective*, and *Leadership and Customers*—will discuss topics of particular interest in aircraft sales, financing, and market development". Keynote presentations by Jeffrey Shane, former U.S. DOT Associate Deputy Secretary and Under Secretary for Policy, and NBAA President and CEO Ed Bolen, will address election year implications for business aviation and the "No Plane, No Gain" advocacy program.

"Business aviation is all about the energy and opportunity that are generated when business people come together face-to-face", said Vincent Esposito, JETNET President. "We are delighted to have the opportunity to host such a prestigious group of thought leaders in one place, at one time."

Attendees can expect "...a fast-paced, content-rich day full of unique insights and the latest industry intelligence from some of business aviation's sharpest minds," added Esposito. "These are the ingredients that promise to make the 2012 JETNET iQ Summit a must-attend event."

For the convenience of attendees, the 2012 JETNET iQ Summit is once again scheduled to coincide with the New York-area NBAA Business Aviation Regional Forum, to be held this year at Teterboro Airport on June 7.

Industry veteran Susan Sheets-Brogan returns again this year as JETNET iQ's Summit Chairperson. For further details on the conference and registration requests, please e-mail Susan at susan@jetnet.com or visit www.jetnetiq.com.

Available on a members-only basis, JETNET iQ is a premium advisory and forecasting service for business aviation.

- MORE -

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Worldwide leader in aviation market intelligence.

JETNET iQ has 3 main elements:

- JETNET iQ REPORTS are the definitive analytical reference for the business aviation industry, incorporating state-of-the-industry analyses, proprietary aircraft owner/operator surveys, and detailed 10-year delivery and fleet forecasts, updated quarterly.
- JETNET iQ SUMMITS provide fast-paced thought-provoking insights into the state of the industry, and unique networking opportunities.
- JETNET iQ CONSULTING serves the needs of members with customized research and analysis requirements on a project-by-project basis.

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business, commercial, and helicopter aircraft fleet and marketplace, comprised of some 100,000 airframes. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing, at 800-553-8638 (USA) or paul@jetnet.com; International inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com

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2nd Annual JETNET iQ Global Business Aviation Summit
Igniting Ideas. Provoking Change.
June 5-6, 2012, New York City, NY • Millenium Hilton

AGENDA

- Tuesday, June 5** Chelsea Room (business casual attire)
6:00 -7:30pm **WELCOME RECEPTION (for all Summit Attendees)**
- Wednesday, June 6** Chelsea and NoSoTri Rooms (business casual attire)
7:30 – 8:30am **BREAKFAST**
8:30 – 8:35 **WELCOME**
- Susan Sheets Brogan, Summit Chair, Introductory Remarks
- 8:35 – 9:30 **JETNET iQ SURVEY RESULTS AND FORECAST**
- Lucia Frontera, Director, Research – JETNET LLC
 - Rolland Vincent, JETNET iQ Creator / Director
- 9:30 – 10:15 **THE ONE PERCENT AT THE TOP OF THE PYRAMID**
- Jim Taylor, Vice Chairman, The Harrison Group
- 10:15 – 10:30 **BREAK**
- 10:30 – 12:00 **BANKERS AND BROKERS: Moderator - Michael Amalfitano, Banc of America Leasing**
- David Strauss, Aerospace & Defense Analyst, UBS Securities
“Corporate Profitability and Historic Correlation with Bizjet Cycles”
 - Ford von Weise, Director, Global Aircraft Finance Group, CITI Private Bank
 - David Labrozzi, President, GE Capital Solutions, Corporate Aircraft Finance
 - Thomas Taormina, SVP, PNC Aviation Finance
 - Rene Banglesdorf, CEO, Charlie Bravo Aviation, LLC
- 12:15pm **WORKING LUNCH – Chelsea Room**
- 12:15 -12:45 **KEYNOTE SPEAKER: ELECTION YEAR IMPLICATIONS FOR BUSINESS AVIATION**
- Jeffrey Shane, Partner, Hogan Lovells
Jeff completed five tours of duty with the U.S. Department of Transportation, serving for six years as Associate Deputy Secretary and Under Secretary for Policy, both Presidential appointments
- 12:45 – 1:00 **NO PLANE, NO GAIN**
- Ed Bolen, President and CEO, National Business Aviation Association
- 1:00 – 1:25 **FROM BULLETINS TO BYTES – A LOOK AT AVIATION MARKETING’S PAST AND FUTURE**
- Sonia Greteman, President/Creative Director, and Jennifer Szambecki, Associate Vice President, Greteman Group
- 1:25 – 1:40 **BREAK**
- 1:40 – 2:50 **OEMs PERSPECTIVE: Moderator - Bill Garvey, Business & Commercial Aviation**
- Bob Knebel, VP Sales North America, Embraer Executive Jets
 - Bill Shira, VP Marketing, Gulfstream Aerospace
 - Brant Dahlfors, President - US Sales, Bombardier Aerospace Corp.
 - Dave Armstrong, SVP Sales, Cessna Aircraft Company
- 2:50 – 4:00 **LEADERSHIP AND CUSTOMERS: Moderator - Paul Cardarelli, JETNET LLC**
- J. Bruce Peddle, VP Sales and Marketing, Bombardier Flexjet
 - David Porter, COO and CFO, Critical Information Network
 - Keith Swirsky, President & Chairman, Aviation & Tax, GKG Law, P.C.
 - Roger Whyte, ABACE Special Counsel to NBAA
- 4:00 **SUMMIT CONCLUSION**
- Susan Sheets-Brogan



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