

PRESS RELEASE

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For Immediate Release

JETNET Launches New Forecasting and Premium Advisory Service

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, announced today the launch of **JETNET iQ**, a forecasting and premium advisory service for the business aviation market.

“These are unprecedented times for business aviation”, said Vincent Esposito, JETNET President. “I hear people everywhere in the industry asking: ‘When do we get back to business as usual? Help me understand what’s next.’ They’re seeking advice to support investment decisions in businesses, aircraft programs, aviation infrastructure and inventory.”

JETNET iQ is the latest step in JETNET’s broadening spectrum of products and services designed to help customers “Know More.” Available on a members-only basis, this premium advisory service consists of three main components: JETNET iQ REPORTS, JETNET iQ SUMMITS, and JETNET iQ CONSULTING.

JETNET iQ REPORTS are designed to be the definitive analytical reference for the business aviation industry, incorporating quarterly state-of-the-industry analyses, voice-of-the-customer insights, and detailed one- to five-year demand forecasts.

JETNET iQ SUMMITS provide unique networking opportunities for members to learn about emerging developments and interact with other thought leaders in the industry.

JETNET iQ CONSULTING serves the needs of members with customized research and analysis requirements on a project-by-project basis.

Lucia Frontera, JETNET Director of Research, said that the company is uniquely qualified to bring this new enhanced service to market. “Over the past 22 years, JETNET has cultivated close professional relationships with business aircraft operators in every corner of the world. Our multilingual team of 45 researchers is in constant contact with this community, keeping us apprised of the latest developments in the market. Through their efforts and relationships, we know more about customer preferences, perceptions and intentions.”

“In times like these, people turn to firms they know and trust to be objective, knowledgeable and independent,” added Esposito. “That’s where JETNET iQ comes in. With this new service, we’re taking the next step in providing comprehensive services to the business aviation community.”

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET’s portfolio of services includes JETNET iQ, JETNET Evolution, AERODEX, Aviation Business Index (ABI), AvData, JETNET CRM, Helidex, Rotodex and JETNET Evolution Mobile. JETNET is the ultimate source for information and intelligence on the worldwide business aircraft fleet and marketplace, comprised of some 60,000 airframes. The company offers services for both fixed wing and helicopter aircraft. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to jetnet.com or contact Paul Cardarelli, JETNET Director of Sales and Marketing, at 800-553-8638 (USA) or paul@jetnet.com; International inquiries, contact Karim Derbala, JETNET Exclusive Agent, EMEA, at 41.0.43.243.7056 or karim@jetnet.com

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