

## PRESS RELEASE

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For Immediate Release

### JETNET iQ Wraps Summit, Looks Ahead to NBAA-BACE

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, wrapped up its 7<sup>th</sup> annual JETNET iQ Summit recently, and attendees graded it as an enormous success. With presentations and panel appearances from industry luminaries like NBAA's Ed Bolen, GAMA's Pet Bunce, NARA's Brian Proctor, and NAFA's Ford von Weise, among many others, attendees were treated to one of aviation's most concentrated discussions of the current market and future direction of aviation. Serious networking was among the most prized facets of the event. JETNET iQ leaders also presented their prescient survey results and aircraft market predictions, giving attendees an insightful review of the state of business aviation today and forecast for the next ten years. More information is available at [JETNETiQ.com](http://JETNETiQ.com).

The company's popular JETNET iQ (Independent, Quarterly) research team conducts a detailed and insightful survey each quarter with 500 business aircraft owners and operators around the globe. By the close of 2017, almost 14,000 responses will have been collected since surveys began in 2011—likely the most comprehensive on-going study of business aircraft owner/operator behavior and sentiment ever conducted. The surveys include questions on market sentiment, aircraft purchase and selling intentions, aircraft/engine/FBO brand quality and awareness, flight utilization patterns, and expectations for the next 12-24 months, amongst many other factors.

Their next stop: [NBAA-BACE 2017](#).

Once again, members of the JETNET iQ team will host their annual JETNET iQ State of the Market Briefing press conference highlighting the latest results from their business aviation forecast surveys. The press conference will be held in Press Room N116 at the National Business Aviation Association Business Aviation Convention & Exhibition (NBAA-BACE) at the Las Vegas Convention Center, at 11:00 am on Tuesday, October 10<sup>th</sup>. The 45-minute event will provide an update on the latest JETNET iQ industry analyses and forecasts, an overview of the latest insights from JETNET iQ Global Business Aviation Surveys, and JETNET's analyses of market dynamics and trends.

JETNET will present their full range of products and services, including live demonstrations, at the National Business Aviation Association Business Aviation Convention & Exhibition. This year's NBAA-BACE will be held October 10<sup>th</sup>-12<sup>th</sup>, and JETNET will be in booth #C12235.

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business, commercial, and helicopter aircraft fleet and marketplace, comprised of some 100,000 airframes. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET iQ log on to [JETNETiQ.com](http://JETNETiQ.com) or contact Paul Cardarelli, JETNET Vice President of Sales, at 800-553-8638 (USA) or [paul@jetnet.com](mailto:paul@jetnet.com); or Rollie Vincent, JETNET iQ Creator/Director, at [rollie@jetnet.com](mailto:rollie@jetnet.com).

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