## **PRESS RELEASE** Date: February 27, 2017 For Immediate Release



## JETNET Attending 2017 HAI Heli-Expo

UTICA, NY – JETNET LLC, the world leader in aviation market intelligence, will exhibit at the 2017 HAI <u>Heli-Expo</u> in Dallas, Texas. JETNET will present their full range of software products and services at this year's Heli-Expo, including demonstrations of their new operator/airport utilization feature. JETNET's exhibit will run March 7<sup>th</sup>-9<sup>th</sup>, and JETNET will be in Hall E booth 8556.

"Helicopter market professionals have unprecedented intelligence on the market and individual aircraft," said Tony Esposito, JETNET Vice President. "They can now make decisions faster, with more confidence, and more profitably than ever before."

JETNET's comprehensive helicopter database contains more than 31,600 in-service airframes worldwide, and information on transactions for more than 49,000 retail helicopter sales over the last two decades, along with 14 makes and 143 models of both turbine and piston airframes. Subscribers also have access to detailed individual aircraft specifications, and a new operator/airport utilization feature that provides information on more than 15,000 flights registered over the last 24 months.

JETNET researchers capture, on average, 500 major database "event" changes per day, and capture and record 900-1,000 retail aircraft transactions per month. They work daily with dealers and brokers worldwide to maintain records, spec sheets, documents, and photos for about 6,500 aircraft for sale.

JETNET employs a full-time staff of approximately 50 research specialists who contact industry professionals around the world each business day. They make real-time updates to the most comprehensive database of its kind.

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## Page 2/JETNET Attending 2017 HAI Heli-Expo February 27, 2017

"We have really been advancing the leading edge of intelligence in the helicopter market," said Paul Cardarelli, JETNET Vice President of Sales. "All the data we gather directly is checked for accuracy and completeness, so our subscribers around the globe have a distinct advantage in working with timely, authentic information."

The company will be offering demonstrations of all their software, including the new operator/airport utilization feature.

"The new insights will change the way our clients do business," added Esposito. "They'll be opening their competitive advantage gap with this information."

JETNET has extended an invitation to any Heli-Expo attendees to learn more about their products and services in Hall E booth 8556.

Since 1988, JETNET has delivered the most comprehensive and reliable business aircraft research to its exclusive clientele of aviation professionals worldwide. JETNET is the ultimate source for information and intelligence on the worldwide business, commercial, and helicopter aircraft fleet and marketplace, comprised of some 100,000 airframes. Headquartered in its state-of-the-art facility in Utica, NY, JETNET offers comprehensive user-friendly aircraft data via real-time internet access or regular updates.

For more information on JETNET LLC log on to jetnet.com or contact Paul Cardarelli, JETNET Vice President of Sales, at 800-553-8638 (USA) or paul@jetnet.com; Mike Foye, JETNET Director of Marketing, at 1-315-797-4420 ext. 223 or mfoye@jetnet.com; International inquiries, contact Karim Derbala, JETNET Managing Director of Global Sales, at 41-0-43-243-7056 or karim@jetnet.com.

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